## Integrated Services to Improve Health Outcomes and Lower Cost

HealthPACER® technology powers a suite of provider apps and case-management tools



eMAX Health Patient Access Center (HealthPAC) leverages its proprietary software technology and skilled case-management professionals to provide prescription drug reimbursement HUB support, a managed care provider network, and chronic care management services.

At the core of these services, the patent-pending HealthPACER® technology facilitates prescription referrals and prescription reimbursement. The technology platform has several customer-facing applications.





# ELECTRONIC PRIOR AUTHORIZATION (ePA)

allows prescribers to submit, track, and manage prior authorizations for expensive specialty drugs



## PRESCRIPTION REFERRAL

allows prescribers an easier method to submit, track, and manage prescriptions to specialty pharmacies for expensive specialty drugs



# OUTCOMES MONITORING

allows payers and prescribers to assess patient response to expensive specialty drugs

#### **SUCCESS STORY**

# LEVERAGING OUR PROPRIETARY DIGITAL PLATFORM TO DRIVE CANCER-DRUG PAYMENTS

As part of a reimbursement support program for a novel drug to treat neuroendocrine tumors, HealthPACER® helps drive access.

- Cancer centers submit digital prior authorization requests
- Users easily track approval status for all patients
- Copayment assistance for a buy-and-bill product is managed through the APP
- Cancer-center user groups widely adopt the system





#### OTHER INNOVATIVE APPLICATIONS



DRIVING PRESCRIPTION
REFERRALS AND
SUPPORTING OUTCOME
ASSESSMENTS

Our platform enables e-prescribing of high-cost specialty products from doctor offices to specialty pharmacies, and an APP designed to monitor drug response in real-time to assist payers in the drug reauthorization process.





## **Drug Prescriptions** For Specialty Pharmacy

Brings electronic prescribing to specialty pharmacy referrals to make the referral process efficient for healthcare providers





### **Drug Performance** For Managed Care Companies

Provides real-time assessment of patient response to high-cost drugs to evaluate continued reimbursement by payers

HealthPACER® is a flexible, scalable technology solution. Contact us to learn how we can customize and license the platform to fit your program



4199 Kinross Lakes Parkway • Suite 220 • Richfield, OH 44286