

Outcomes-Based Contracting Technology and Service Program

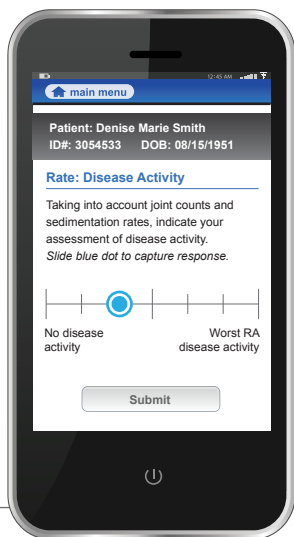
Driving Appropriate Utilization Based on Therapeutic Response



Payers have struggled to operationalize outcomes-based contracts with manufacturers. eMAX Health has simplified outcomes monitoring for a standardized assessment of drug effectiveness using our proprietary HealthPACER® technology. This process enables efficient rebate contract adjudication directly through our system.



Sample RA disease module using a validated measurement, the Rheumatoid Arthritis Severity Scale (RASS), to monitor outcomes and assess patient therapy.



Drug response score captured at each encounter



POWERED BY
HealthPACER[®]
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ResponseRx Benefits

- Increase patient compliance
- Improve health outcomes
- Lower total cost of care for chronic disorders
- Simplify health outcomes monitoring
- Reduce duration of treatment for “non-responders”
- Drive market share for preferred brands
- Standardize drug response criteria

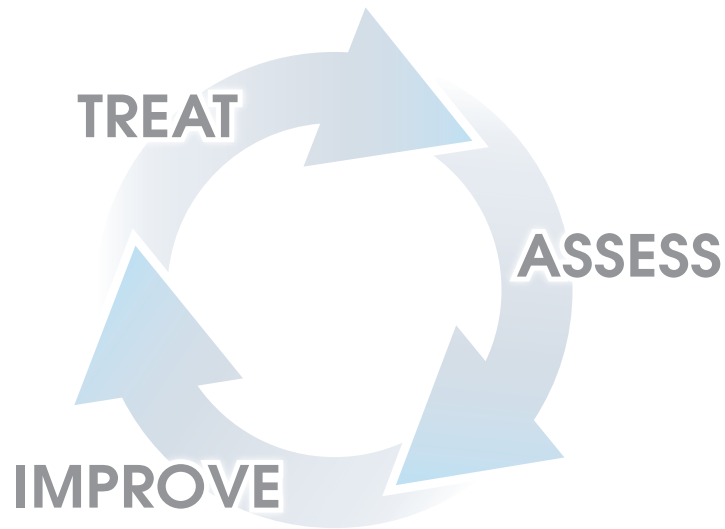
ResponseRx Innovation

- PDA, tablet and desktop compatible
- Technology-driven, point-of-care assessments
- Drug response scores pushed directly to payer case managers
- Requires no capital investment or technology integration for payers
- Works within payers’ existing authorization process
- Reporting platform identifies “responders” for coverage decisions



eMAXHealth[®]
Research Guided

Improving access to specialty drugs and monitoring patient outcomes



eMAXHealth
Patient Access Center

New York • Cleveland • Toronto

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