

PRESCRIPTION HUB

A Different Kind of HUB

Next-generation digitally connected patient access and outcomes monitoring center

REIMBURSEMENT and NETWORK MANAGEMENT

We help to improve patient outcomes and control health care cost through a centralized patient intake and referral management center supported by a national network of retail and specialty pharmacy providers.

- Patient and prescriber web portal enrollment and consent
- Electronic insurance verification and prior authorization
- Reimbursement support
- Optimized site-of-service referral (e.g. home infusion vs. hospital)
- Patient assistance program administration and free-goods distribution
- Pharmacy network management
- Prescription referral rotations



OUTCOMES-BASED CONTRACT TECHNOLOGY

Through our proprietary ResponseRx™ platform, we implement and manage outcomes-based rebate contracts between payers and manufacturers.

- Design, contract negotiation, and outcomes monitoring
- Point-of-care response to therapy, and site-of-care optimization
- Specialty pharmacy claims processing
- Rebate adjudication and reporting



WANT TO KEEP YOUR OWN HUB? Leverage your data through HUB Analytics

Data Warehouse

Your existing HUB and pharmacy network data are aggregated using HealthPACER® technology in a Microsoft Azure SQL cloud environment.

Dynamic Commercial Analytics

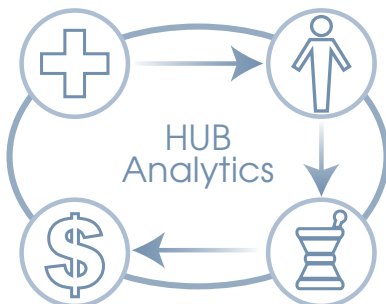
- Our market access consulting team intellectually conceives empowering data outputs relevant to brand stakeholders
- Dynamic visualizations and interactive dashboards available to market access team

Strategic Insights

- Our payer strategy, commercialization, and HUB experts review the outputs on a periodic basis to obtain key learnings, highlights, and identify potential issues

Quarterly Web-forum Makes Data Actionable

- Inform strategic marketing and managed market objectives
- Enhance HUB business rules
- Evaluate payer coverage policies
- Detect inappropriate coverage denials



Improving access to specialty drugs and monitoring patient outcomes



eMAXHealth
Patient Access Center

Florida • Cleveland • Toronto

eMAX Health Patient Access Center is located in the greater Cleveland area
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