

# A COST-EFFECTIVE SOLUTION FOR CONTINUOUS VISION TO DRIVE ACCESS



## MARKET ACCESS VISION ADVISORS SOLUTION OFFERS:

- Critical insight into industry-wide and customer-specific topics of interest through engagement with a highly curated panel of key market access stakeholders
- Expert-driven, rapid insights obtained through structured group meetings, conducted in person or virtually
- An interactive Customer Connectivity
  Platform adding real-time guidance and support through continuous group chat and direct messaging features

FLEXIBLE & REAL TIME

IMMEDIATE & CONTINUOUS FEEDBACK

RESPONSE ROOM ADVISOR CHAT FORUM

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LIVE QUARTERLY VIRTUAL MEETINGS PULSE REPORTS SUMMARIZE EXPERT-DRIVEN INSIGHTS

**EXTENDED** 

GUIDANCE

THROUGH

CONTINUOUS

**ENGAGEMENT** 



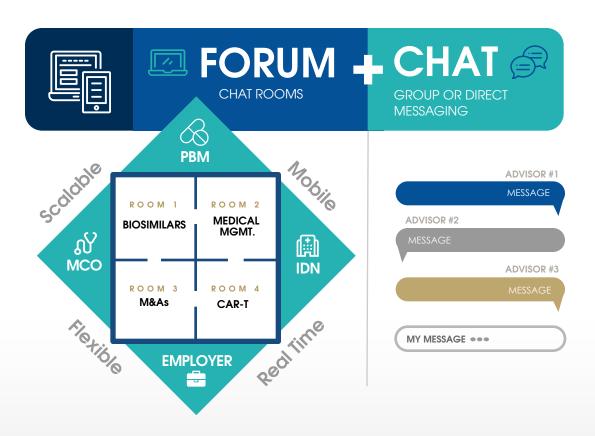
#### Immediate and Continuous Feedback on:

- Market Access trends
- Coverage policy and utilization
  management
- Evidence requirements
- Innovative contracting strategies
- Value message development and testing
- Real World Evidence
- HEOR strategy review and messaging
- Immediate Response to competitive
- Intelligence and other category news



#### **Core Features for Fast Insights**

- No scheduling required
- Timely access to insights
- Broad payer segments
- Shareable documents, images, video clips etc.
- Client participation
- Group and direct messaging
- Branded or unbranded topics
- Mobile or desktop access





PULSE REPORT SUMMARIZIES INSIGHTS FROM DIALOGUE



### A LIVING DIALOGUE FOR FAST AND ACTIONABLE INSIGHTS

