



eMAX Health Systems Expands Its Senior Leadership Team

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eMAX Health Systems, LLC announced that Anthony Cuccia has joined its Senior Leadership Team in February 2019. As Managing Director of Research & Commercialization Services, Mr. Cuccia will be responsible for leading the market access and health economics business units to drive growth, product development, and value optimization for global biotech, diagnostics, and technology clients.



Previously, Mr. Cuccia served in various leadership roles in product marketing and business operations at Pfizer and held several positions of increasing responsibility at UnitedHealth Group. He will join key members of eMAX Health's senior leadership team including Julian Casciano, President & Chief Executive Officer, Gary Lebovics, Vice President, Insight & Analytics and Lee Passell, President, eMAX Health Patient Access Center subsidiary.

"We are thrilled to have Anthony join the leadership team," said Mr. Casciano. "His impressive career accomplishments over the last 17 years include broad healthcare experience in commercial positions with biopharmaceutical manufacturers, and in managed care with the last 10 years presiding over key specialty brands at Pfizer. Our move to retain top talent from the industry positions the company to leverage dramatic changes unfolding in the U.S. healthcare system for the benefit of patients and our customers."

About eMAX Health

eMAX Health Systems, LLC was established in 2004 to provide independent research and innovative pharmaceutical commercialization support across various segments of the global healthcare system. The eMAX Health Market Access and Health Economics business includes global clinicians and researchers skilled in comparative effectiveness research, market access strategy and account pull-through programs to optimize the value of biopharmaceutical products. Its subsidiary, eMAX Health Patient Access Center helps implement medical policy by managed care organizations to improve patient access to needed treatments. eMAX Health offers independent outcomes monitoring, rebate adjudication, and administrative reporting services, bringing competing interests together to improve health outcomes and lower cost.

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